

Directions for using Self Adhesive Bumper Sticker Mounts with store bought bumper stickers.

Bumper stickers tend to shred and tear apart when they are peeled off your car leading to the need to scrape them off, so I invented Self Adhesive Bumper Sticker Mounts or Magic Bumper Sticker Backers to eliminate this unsightly and costly problem. Just use one of our Easy-peel Sticker Backer sheets under your bumper stickers and they will peel off with no problems. If your bumpers are made of some new plastic material or Fiberglas and magnets just won't stick, you need our heavy duty, Bumper Sticker Backers. Even after months baking in the hot sun, your bumper stickers with their Bumper Sticker Backers will peel off, easily and cleanly with no damage to your car. You can move the sticker to a new spot on your car or another car and re-use it.

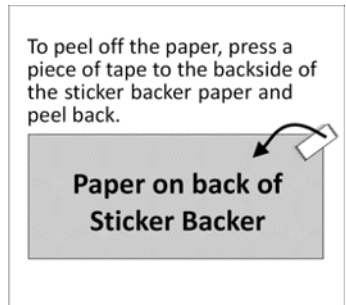
Step 1

Decide where on your car you want to display the sticker and clean that area well. Magic Sticker Backers will work just as well on metal bumpers, painted bumpers, painted car bodies and windows. Cut a piece of Self Adhesive Magic Sticker Backer about $\frac{1}{4}$ inch or more larger than your bumper sticker on all four sides.



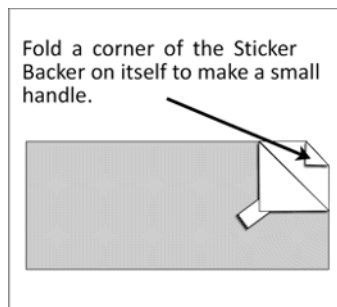
Step 2

Lay the Magic Sticker Backer on a table surface with the printed paper side up and shiny vinyl side down. To make peeling of the paper backing easier, stick a 2 or 3 inch piece of transparent tape at the corner of the Magic Sticker Backer release paper on an imaginary line from its center to the corner with half the tape extending out past the corner of the sticker backer. Press it down on the paper backing only and then pull the free end of the tape back toward the center of the Magic Sticker Backer to help start the paper removal process.



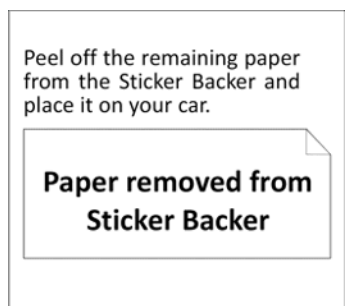
Step 3

When you have peeled the paper back a couple of inches, begin folding a small $\frac{1}{4}$ "x $\frac{1}{4}$ " corner of the exposed adhesive vinyl material, sticking it to itself, sticky side to sticky side. This will make a small corner that won't stick to the mounting surface for you to be able to grip later to remove the Bumper Sticker Backer and paper bumper sticker.



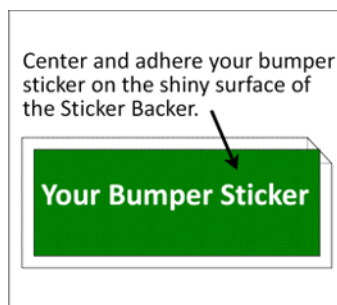
Step 4

Remove the paper completely and stick the clear vinyl Magic Sticker Backer to the mounting surface of the car in the location you cleaned.



Step 5

Now you can peel off the protective paper backing from your vinyl bumper sticker and adhere it to the Bumper Sticker Mount, centering it carefully. When the time comes to remove the sticker from your car, grab the Easy Peel Sticker Backer at the corner that you folded back on itself. It will be the only part not stuck securely to the car. Use this corner as a handle and peel off the entire piece, sticker and all, neatly and cleanly. You may want to remove the sticker periodically to wash, dry and inspect the area.



Magically Magnetic, Inc.

www.lyt.com

724-352-3747

All prices include free shipping in the US.

9 inch by 12 inch strips, \$4.00 each

9 inch by 36 inch strips, \$8.00 each